



Corporate Social Responsibility (CSR)

This self-paced course is 42 learning hours.

Through this fully asynchronous course, you will learn about the exciting world of Corporate Social Responsibility (CSR) and the sustainable frameworks used by the world's largest tech, telecommunications, manufacturing, retail and mining companies. Build knowledge on how to improve an organization's environmental footprint, employee engagement, transparency, waste management, human rights performance, community investment and responsible supply chain management.

What Will You Learn?

Participants will gain practical knowledge and skills to be able to:

- Explain corporate social responsibility and recognize why it is important today
- Compare the metrics of different CSR initiatives
- Create a CSR initiative for your organization
- Understand the importance of ESG
- Leave with the tools necessary to develop inspiring initiatives and the knowledge to successfully promote them within their organization.

Who Should Take This Course?

This course is ideal for:

- Anyone interested in learning more about corporate social responsibility
- Those tasked with developing a corporate social responsibility policy for their organization
- Small business owners, consultants, or entrepreneurs



Recommended: Secondary school completion or equivalent, university-level English proficiency. 2–5 years of work experience is helpful but not mandatory.

How Will You Benefit?

By completing this micro-credential course, you will:

1. Improved Your Understanding of Ethical Business Practices

A CSR course helps learners understand how businesses can operate responsibly by considering **ethical decision-making, stakeholder interests, and long-term societal impacts**. This encourages more transparent and accountable organizational practices.

2. Enhanced Your Career Opportunities

Knowledge of CSR and sustainability is increasingly valued by employers. Professionals with CSR expertise are in demand in areas such as **ESG reporting, sustainability management, compliance, corporate governance, and risk management**.

3. Gain Stronger Business Strategy Skills

CSR courses teach how responsible practices can be integrated into **business strategy**, helping organizations balance **profitability with environmental and social responsibility** while improving brand reputation and stakeholder trust.

4. Have a Better Understanding of ESG and Sustainability Standards

Students gain familiarity with frameworks such as **ESG metrics, sustainability reporting standards, and responsible supply chain practices**, which are becoming essential in modern business operations and regulatory environments.

5. Acquire the Ability to Drive Positive Social and Environmental Impact

CSR education equips individuals with the tools to **design initiatives that support communities, protect the environment, and promote sustainable development**, helping organizations contribute to a more sustainable and equitable future.

In summary: A CSR course builds knowledge, career skills, strategic insight, regulatory awareness, and the ability to create meaningful impact in business and society.

Fees & Scheduling

Course Structure, Fees & Scheduling

- **Format:** 100% Online, Self-Paced
 - **Duration:** Up to 6 months from your chosen start date
 - **Modules:** Three practical and engaging learning modules (listed below)
 - **Access:** Includes pre-recorded video lessons and email consultation with the instructor
 - **Fee:** To be determined
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Course Modules

Module 1: CSR Foundations

- Understand what corporate social responsibility (CSR) represents and why 'profit with purpose' is increasingly necessary.
- Explore the social, environmental and economic drivers behind the recent surge in corporate citizenship.
- Review global trends and case studies on the most innovative applications of environmental, social and governance (ESG) initiatives.
- Learn the terminology, key performance indicators and definitions used in the field.

Module 2: Foundations in Responsible Investing

- Learn the differences between major international stock markets tracking corporate sustainability.
- Discover why sustainability reporting is a critical consideration for any future-facing company.
- Explore CSR metrics and rating methodology used by Dow Jones and Morgan Stanley.
- Learn how to benchmark corporate performance and get companies included in the portfolio of a high-performing sustainability index.

Module 3: Responsible Strategy Setting

- Learn how to set an organization's goals, including mission statement, vision statement and priorities.
- Decide where to focus sustainability efforts based on an assessment of core competencies and customer considerations.
- Decide the winning strategy for an organization and what will give the business a competitive advantage.
- Learn how to measure progress towards goals and how to report accurately to stakeholders and shareholders.

For assistance or more information, please contact info@futureiqlearning.com

Why Take This Course?

Taking a course in **Corporate Social Responsibility (CSR)** helps individuals understand how organizations can operate in ways that are **ethical, sustainable, and socially responsible** while still achieving business success. CSR education provides insight into how companies can balance **profit with responsibility to people, communities, and the environment**.

A CSR course equips learners with practical knowledge about **ethical decision-making, sustainability practices, stakeholder engagement, and responsible business strategy**. It also introduces key concepts such as **ESG (Environmental, Social, and Governance), sustainability reporting, and risk management**, which are increasingly important in today's global economy.

For professionals, CSR knowledge can open new career opportunities in fields such as **sustainability management, ESG reporting, corporate governance, and social impact strategy**. Organizations are increasingly seeking employees who understand how to integrate responsible practices into business operations.

Ultimately, a CSR course empowers individuals to help organizations **create long-term value while contributing positively to society and the environment**, supporting a future where **business success and social responsibility go hand in hand**.